af | ONCORD

Discover a better way to manage your Alliance française

Oncord is an-all-in-one software solution for

Alliance Française language centres.

By using Oncord your centre will enjoy all the benefits of a

modern,unified platform, stacked with powerful features custom

built for Alliance Française language schools.

Key Features

All the features you need in one place.

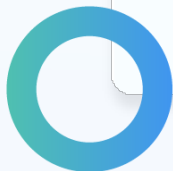| Website	Customer Database	Email Marketing	Events
Social Media	Workflow Automation	Enrolments	Library
Placement Tests	Memberships	Courses	Online Sales

Web Editing &
Content Management

Your website is the first experience most new customers will have with your Alliance Française centre. Oncord gives you simple, user-friendly web editing tools to help you keep your website up to date and publish new content.

- Edit the look and fell of your site
- Manage your SEO settings
- Take control of your website
- Make announcements and posts

Course & Enrolments

The heart of every Alliance Française centre. Oncord has developed a bespoke courses and enrolments system to handle all your needs.

- Sell online and private courses
- Track analytics and enrolments
- Allow teachers to manage courses
- Add required and optional materials

LEARN FRENCH

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer posuere ornare semper. Sed maximus risus finibus enim porta imperdiet. Duis metus eros, hendrerit at accumsan sed, luctus eget libero. Pellentesque pellentesque varius euismod. Maecenas non est placerat, consectetur libero eget, congue enim. In malesuada sollicitudin odio, efficitur malesuada urna sagittis a. Donec rhoncus neque dui, sed vestibulum est sagittis quis.

Adult courses

children courses

Private tuition

Online courses

Corporate courses

Placement test

Customers Database

With everything in one place, you can achieve full visibility over the customer experience. Contact cards allow you to view detailed information about a customers journey and every interaction they have had with your centre along the way.

○ Achieve a 360° customer view
○ Store unlimited contacts in groups
○ Understand the customer journey
○ Use data to target campaigns

Harry Authment

✎ Edit Information   🗑 Delete Contact

E-mail: Harry@1991.net (S)   Address: 81 Maple Avenue
Mobile: 0455684278   Country: AUS

INFORMATION

Created: 6 May '18 6:31am   Last Modified: Today 12:09

📄 New Note   📞 Phone Call   ✉ E-mail

Activity Feed

DATE	ACTIVITY	
Today 10:25am	Completed Task	☑ Follow Up

Activity Feed

Today 10:25am	Completed Task	Follow up
29 Jan 9:40pm	Purchased	Invoice 1225 1 x Fender Mustang $599 1 x MXR Custom Badass $169 Total: $768
27 Jan 9:00am	Received E-mail	August Member Deals - Opened Message - Clicked Link "Read More"

Events

Your entire event can be handled within the Oncord system. From planning to execution, you'll only need one piece of software to make your event a success.

- ○ Specify details and prerequisites
- ○ Manage registration through your site
- ○ Promote across marketing channels
- ○ Track attendance and send reminders

Previous events

French Couture by Delphine Genin

The art of la bande dessinée

Melbourne Salon: Castaway

Melbourne Salon: The New Wave and its legacy

In conversation with Annick Cojean

Whisky Masterclass by Spirits of France

Perfume Master Class by the Powder Room

French trial classes and level assessments

Book talk "But you are in France, Madame" by Catherine Berry

Magic Tony Show

Magic Workshops for Children with Tony

French Xmas Market

Email Marketing & Social

Build and launch email campaigns with a suite of creative tools. Then monitor their performance with detailed email analytics. Share content on social media, and schedule posts.

- Create beautiful email campaigns
- Target contacts based on conditions
- Share content on social media
- Automate routine workflows

Social Networking

Muzos Direct
26 Apr 19 3:15pm

Check out our new range!

➕ Post to Multiple Networks

Check out our new range!
Add a comment ...
234 people like this
400 saw this

Check out our new range!
Add a comment ...
540 people like this
120 saw this

Check out our new range!
Add a comment ...
190 people like this
50 saw this

Share content on social media,
and schedule posts

E-MAIL, SMS & SOCIAL MEDIA

YOU'RE ON THE VIP LIST!

Hi James,
Thanks for signing up to our VIP club!
We've included a free worksheet below to help you get started.

Memberships

We know that Alliance Française takes pride in its vibrant and passionate community. We also know that a great membership experience is the key to a growing community.

- Create various types of memberships
- Track memberships statistics
- Send automatic renewal emails
- Offer discounts and benefits

Our Private Memberships

Individual
Ordinary AF Member

Join

Family
Ordinary Family Member

Join

Student
Full-time Student Member

Join

Our Organisation Memberships

School

Join

Corporate Gold

Join

Corporate Platinum

Join

Placement Tests

Oncord has worked with Alliance Française Sydney to create a comprehensive placement test that ensures students can always find and be placed in the appropriate course.

- ○ Automatic placement for students
- ○ Establish students CEFR Levels
- ○ Receive e-mails for each submission
- ○ Save student and teacher admin time

| A1.1 | A1 | A2 |

Delf Prim 7-11 Yo

| A1 | A2 | B1 | B2 |

Delf Junior 12-18 Yo

| A1 | A2 | B1 | B2 | C1 | C2 |

Delf Dalf Adults
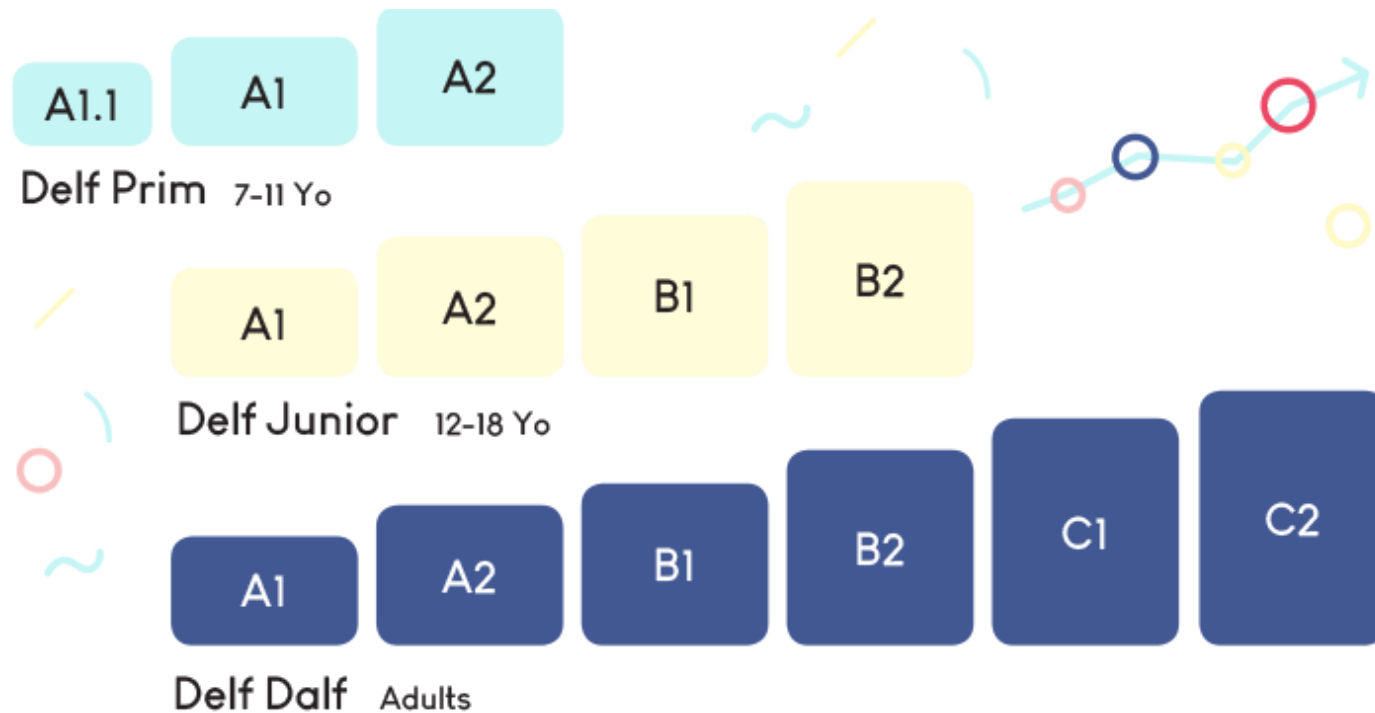
Teachers

Allocate your teachers to courses. Schedule and view worked hours. The Teacher Portal gives your teachers full autonomy on updating and managing their availabilities, classes and timetables.

- Allocate your teachers to courses
- Generate reports of worked/paid hours
- Give teachers autonomy & flexibility
- Let teachers record absences & marks

Manage Your Teachers

👤	xxxx xxxx	xxxx@indiegogo.com	Mobile: 046376xxxx
👤	xxxx xxxx	xxxx@alliancefrancaise.org.sg	Mobile: 046376xxxx
👤	xxxx xxxx	xxxx@cocolog-nifty.com	Mobile: 046376xxxx
👤	xxxx xxxx	xxxx@upenn.edu	Mobile: 047583xxxx
👤	xxxx xxxx	xxxx@afwestchesterny.org	Mobile: 045987xxxx
👤	xxxx xxxx	xxxx@hubpages.com	Mobile: 042487xxxx

Courses

📖	2020s1e1ma	2019 - Term1	Mon,wed	$385
📖	a1.2TueCampus1	2019 - Term1	Thu	$330
📖	a1.1WedCampus1	2019 - Term1	Wed	$324

Hours

🕐	22 Jul Private Course	2.00 Hrs	Online
🕐	15 Jul Private Course	2.00 Hrs	Online
🕐	1 Jun Private Course	2.00 Hrs	Online

Timetable
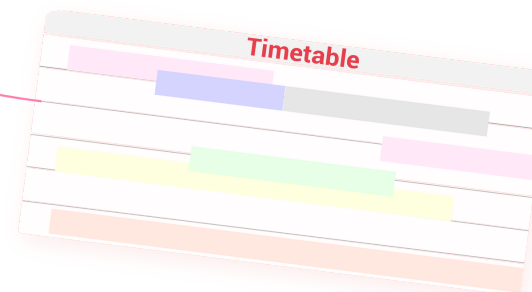
Library

By running your library from the same platform as your contacts and memberships, you can make sure borrowing runs smoothly without any data entry required.

- Administer library access
- Track item status
- Manage an online catalogue
- Remove data entry from the process

Manage Libray

Documents	Manage the documents that are able to be borrowed from your library
Reservations	Manage reservations on your documents
Borrowings	Borrow or return documents
Library Accounts	View contacts who have used the library
Statistcs	View metrics on library borrowings

Documents

Le bal des folles	Book	ISBN: xxx2743614xxx	1 available
Lolotte se deguise	Book	ISBN: xxx0197305xxx	1 borrowed
L'orage	Book	ISBN: xxx2211303xxx	1 available

Reservations

16 Mar 9:42am	Reservation Note 124	CANCELED
11 Feb 6:51am	Reservation Note 123	EXPIRED
24 Jan 10:33am	Reservation Ntoe 112	FULFILLED

Statistics

Coverage

Join the many Alliance Française centres worldwide that are using the Oncord platform.

AF Cork	AF Melbourne	AF Vancouver	AF Bruxelles	AF Dewer	AF Canberra	AF Seattle
AF Fransisco	AF Macau	AF Cairns	AF Auckland	AF Hong Kong	AF Brisbane	AF Miami
AF Westchester	AF Suva	AF Kuala Lumpur	AF Newcastle	AF Amsterdam	AF Manitoba	AF New Orleans
AF Perth	AF Sydney	AF Christchurch	AF Adelaide	AF Palmerston North	AF Calgary	AF Hangzhou
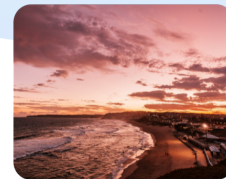
Kind Words

Some of comments from our AF clients.

"Having one platform and being able to do everything on that platform is just the best."

- Mathieu Vendeville - Alliance Française De Melbourne

"Oncord being generally easier to use than the management tool courses we used previously. The team is very responsive to help us solve the problems and always ready to listen when we have suggestions to improve certain features."

- AF Westchester executive director, Rachel Villéger

Migrating to Oncord

Oncord has a number of systems in place to ensure the onboarding process is as smooth as possible. We have performed dozens of conversions with no business interruption to the Alliance Française centre undergoing the move.

A dedicated onboarding team and automated transfer systems ensure that moving transferring your data and information from your existing software system will be quick and pain free.